

Featured Pet Friendly Business...

by Sue Ellen Montgomery

DOGGIE DEPOT OF IDAHO

Distributors of DOGIPOT Products & Pet Stations for the state of IDAHO!

Have you ever wondered what to do with your dog's "package" he/she almost always leaves when you take him/her for a walk? Have you, your pet, or even your child ever jumped, to clearly avoid another dog's "package" in a park, street or even your housing community? Help is now on its way! Local young newlyweds, Vince and Lauren Mannella of Meridian, have brought the local distributorship and services of the world-renowned **DOGIPOT** products here to the Treasure Valley.

DOGIPOT products and Pet Stations have helped both large and small communities across the USA. Lauren and Vince, having lived in other cities and traveled endlessly for business, couldn't help but notice the lack of proper pet stations here in the greater Treasure Valley when they settled and built their home here.

"It's one thing to use a grocery bag to pick up your pet's waste, but honestly, you're only halfway there! Dogipot's environmentally safe, biodegradable bags decompose in a landfill about the same duration as a log of firewood, 3-5 years. Plastic bags, such as a grocery bag, could take up to 30 years to disintegrate in our landfills! To go from a plastic bag to a Dogipot bag is such an easy, environmentally safe step."

Did you know that decayed pet waste seeps into the ground, sending E-coli, a bacteria that lives in the intestines of warm-blooded animals, and potential pathogens

into the ground water and eventually into waterways? Rainwater run-off may wash contaminated pet waste into storm sewers and ultimately into lakes and streams.

Did you know that 4.4 billion pounds of dog waste is produced every year in the United States alone? This is equal to 900 football fields, one foot high! This has become a hidden health issue that people simply do not pay enough attention to.*

Lauren and Vince's goal is to educate Idaho. They are spending their time educating pet owners, vet clinics, kennels, HOA's, and State park officials here in the Treasure Valley. Their new company, **Doggie Depot of Idaho**, focuses on meeting the influencers of our community to help them understand the importance of properly disposing of pet waste. It's a serious business and someone has to do it.



Doggie Depot sells, services, and installs all the Dogipot products locally. Their prices are also priced to the local market, making it less expensive than buying the product online. As they grow, they plan to spread across the state and ultimately the entire Northwest. They are starting here in Idaho and it's the Idahoans who can make the difference now.

If you know of an area, a housing community, park, apartment



complex, kennel, or boarding facility, that may be in need of a **Pet Station**, please call Lauren or Vince, at 424-3177 and give them the contact. They will work on getting a Pet Station placed there for proper disposal of the pet waste.

Doggie Depot of Idaho also can provide individuals with the Dogipot biodegradable bags and bag dispensers for their homes or yards. There is also the opportunity for businesses to sponsor a complete pet station OR a sign on the pet station which could say something like, "This Pet Station has been provided by _____ business, who thanks you for caring for Idaho's environment and safely disposing of your pet's waste!"

Vince and Lauren's long term vision is to have fewer animals and children getting sick from coming in contact with pet waste, to keep Idaho's parks, rivers and lakes cleaner and free from pet waste, and to make walking your dog more enjoyable because you've used a conveniently placed product that is safe for the environment.

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*American Pet Association

www.petfriendlymagazine.com